

FIREX TECH TALKS Case Study

FIREX's first Tech Talks was a huge success drawing over **1,000** unique registrations. **53%** of the registrants were key decision-makers with senior job titles such as CEO, Director, Partner, and Head of Department.

64% of the registrants were from the UK, but there was also a significant number from the US, India, Europe, and South America.

1093

Total Unique Registrations

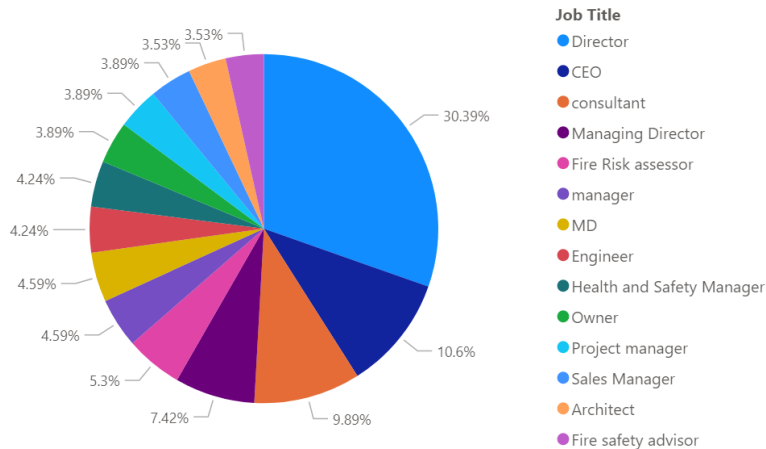
394

Attendees

90

Countries Represented

Job Titles:



Geo-breakdown:



Registrations included:

| | | | |
|---|--|---|---|
| H&S Manager Southwark Council | Director Heritage Health and Safety | CEO Wellpoint Health Services | Head of Health and Safety National Museums Liverpool |
| FM Manager Liverpool City Council | Director of Estates Westminster School | CEO Legrand | Head of Workplace and Fire Safety UBS |
| Health and Safety Manager The Bedford Estates | Director Group SCS | Head of Facilities NHS | Partner Keoghs |
| Group Health and safety Manager Ministry of Justice | Technical Standards Director BMI UK & Ireland | Head of Health and Safety City of London Corporation | SHEQ Business Partner Groupe Samsic |
| Director of Facilities & Catering Management DA Training and Consultancy | Director DFS | Head of Fire Protection Planning Škoda Auto | Chairman JELECOM |

Contact Adam.Richmond@informa.com to get your product in front of these decision-makers